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## Meetings

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Weekly meetings are held on  
Monday, 5.30pm at Rotary  
House, 12 Story Place, Taupo.  
Visitors Welcome

### *Monday 29 August 2016*

Abbie Dean — Geochemist at  
Contact Energy

### *Monday 5 September 2016*

Cath Oldfield Bike Kids Taupo

### *Monday 12 September 2016*

Public Meeting—Meet the Mayoral  
Candidates

### *Monday 19 September 2016*

Public Meeting—Meet the Taupo  
Ward Local Body Candidates

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## Officers

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**President:** Kathryn Uvhagen

[kuvhagen@reap.org.nz](mailto:kuvhagen@reap.org.nz)

**Secretary:** Paul Gardner

[efpaulgardner@xtra.co.nz](mailto:efpaulgardner@xtra.co.nz)

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[ian.dykes@xtra.co.nz](mailto:ian.dykes@xtra.co.nz)

**Rotary House Manager:**

Mary Legg 021 2690730

[rotaryhousetaupo@gmail.com](mailto:rotaryhousetaupo@gmail.com)

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## Apologies

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Please email [lucy44@gmail.com](mailto:lucy44@gmail.com) and  
[copy\\_cat@xtra.co.nz](mailto:copy_cat@xtra.co.nz) by 1pm Sunday  
[facebook.com/rotaryhousetaupo](https://www.facebook.com/rotaryhousetaupo)  
[facebook.com/tauporotaryclub](https://www.facebook.com/tauporotaryclub)  
[www.tauporotaryclub.co.nz](http://www.tauporotaryclub.co.nz)

Tonight was cards night—each member was given a playing card which equated to one on a dinner table and this indicated where members were to be seated.

On arrival Mary Lockwood relieved members of \$5 each for the raffle.

Sergeant Dennis called the meeting to order and invited Chris Wallis to offer the opening thought.

Chris gave a round up of some positive events of the last few weeks including Olympics highlights. He commented on the success of our club amalgamation.

Dinner was served and when completed Sergeant Dennis conducted an Olympic Quiz whereby each table incurred a fine for each wrong answer given. A goodly sum was raised.

Jeff Marshall was then invited to introduce our guest speaker Aaron Carter.

Aaron is the owner of Total Sport a company specializing in event management. Total Sport is based in Auckland and their mantra is "Great Events—Stunning Locations". Aaron, his wife Nicola and their children moved to Taupo for the lifestyle a couple of years ago and Aaron runs the company through a strong management team still based in Auckland.



When the Lake Taupo Cycle Challenge was looking for a new Event Manager Aaron applied and in February of this year the Board of Trustees for the Event appointed him as the new Event Manager. ....page 2

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### More about Total Sport.....

"Total Sport is about events - cool, achievable, yet challenging events that (hopefully) inspire you to get out there and give it a nudge. We're not primarily about elite athletes (but have plenty of respect for them!), but more for those of us that are keen to challenge and surround themselves with like-minded people. All shape, all sizes, all backgrounds...! Total Sport create events that are a little different - challenging, interesting and achievable.

The Total Sport team has grown from one (Aaron) in August 2000, and the core team ranges anywhere from 6 - 12 (depending on the time of the year). All of the team come from differing backgrounds, yet all share the same passion for getting out there into fantastic natural locations and doing cool stuff.

The way Total Sports works is this... the Total Sport event portfolio is split among the team in terms of its management and event execution. One of us takes the lead role (this person is the Event Manager) for each of the events, they then direct the show and ensure that everything is in place leading towards up to the event. As well as the Event Manager role, there is a Course Director, who deals with anything 'course-related', including health & safety. Along with these positions, we also have an admin manager, event support, plus marketing/PR and accounts/finance roles that are filled. As we get closer to event day, the Event Manager prepares a team plan, and brings the rest of the Total Sport team in to ensure that we have a solid crew that will deliver the best event possible for you." [Go to: [totalsport.co.nz](http://totalsport.co.nz) for more]

### The Lake Taupo Cycle Challenge.....

This method of event management is what Aaron brings to the Cycle Challenge. During February and March Aaron joined the current Cycle Challenge Management Team and Board in a number of planning sessions that were held to scope out the look and feel of the Cycle Challenge going forward into the next several years. This year the Cycle Challenge turns 40 and it was time for Cycle Challenge to look to the future. Thanks to funding from central government for overseas marketing, infrastructure such as the Website have been targeted for an upgrading. [Go to: [cyclechallenge.com](http://cyclechallenge.com) for more]



With a fresh set of eyes Aaron is bringing an outsider's view to the event. This has resulted in the Board approving a number of changes. The relays, previously an integral part of the event were dropped as the numbers of participants could not justify the financial cost. Instead the emphasis has been moved to a more "Team Based" participation philosophy which allows all riders to cross the finish line in Taupo. The 160km 'Round the Lake' continues, the recently introduced 'Half the Lake' [80km] from Kurutau will also continue and a new 40 km leg from the Motuapa area has been introduced. The 15km Lakesider, Heart Kids ride, Mountain Bike sections and Enduro events will all continue as before.

Along with a modest increase in the entry fee, discounts for early entry, family groups, sports clubs and corporate groups have also been introduced. To date there has been minimal resistance to both the price increase and event changes with entries up 17% and revenue up 16% compared to the same period last year.

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With the changes implemented and a strong cost control focus this years event will still return a reasonable surplus.

The Mountain Bike section of the event will have a new start point. Rather than starting on Tongariro Street the riders will now start on the North Domain behind the stage area. They will then head across Redoubt Street, do a circuit of the amphitheatre and cross the main road over the Cycle Challenge bridge before continuing on the rest of the course. This change has been made to enhance the safety of participants.

Aaron concluded his presentation with a quote from Steve Jobs:

**"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it"**

Aaron then answered some questions...

Q. With the changes to the event like the removal of the relays what impact is that having on the Volunteer Groups that have worked in the event?

A. All the volunteer groups that have previously been involved in the event have been contacted and made aware of the changes. As of today all of these groups have expressed a willingness to continue with the event even if the role for that group may have changed.

Q. How will you deal with the time pressures as we get nearer to the event and continue with running your company—the previous Event Manager worked full time in the three months leading up to the event.?

A. I will continue overseeing the policy and management processes as we get nearer to the event and another member of the Total Sport Team will take on the "hands on" Event Manager role. This is part of the agreed structure with the Board.

Q. What other changes have occurred in the Event Team?

A. Jenny, Hayden and Arthur remain in their current roles and we have introduced Debbie Chambers [also recently moved to Taupo] who is coming to grips with the volunteer management, the Event Expo and those sort of elements of the event.

With there being no further questions Jeff offered a vote of thanks to Aaron for his presentation.



26 November 2016  
Lake Taupo New Zealand  
[cyclechallenge.com](http://cyclechallenge.com)



## Duty Roster

### Monday 29 August 2016

Room Steward: Kate McBreen  
Meet and Greet: Deb McCarthy  
Speakers Host: Vera McIvor  
Opening/Ptg Thought: John McNaughton

### Monday 5 September 2016

Room Steward: Stu Mulvay  
Meet and Greet: Stu Pickmere  
Speakers Host: Margy Price  
Opening/Parting Thought: Ann Robertson

### Monday 12 September 2016

Set up for Meet the Mayoral Candidates meeting.

### Monday 19 September 2016

Set up for Meet the Taupo Ward Candidates meeting

**Please note that if you are unable to fulfil your role on the duty roster please make arrangements for someone else to cover for you and advise Sergeant Dennis or Corporal Hayden. Thanks**

## OTHER CLUB BUSINESS:

President Kathryn reported on the District RLI session held on Sunday. Four members attended from Lake Taupo along with some forty others from all around the District. Thanks to Maureen, Mary Legg, John Williamson and Deb McCarthy for their assistance with the catering and management of the day. An email has been received from Abi Buckell the District Trainer expressing her thanks for the day also.

President Kathryn also reported on the successful day tree planting on the Bungy Cycle Track held in conjunction with Greening Taupo, the District and Regional Councils, the Old Farts Cycle Group and the Taupo Young Professionals. Four hundred trees and plants planted in just over 1.5 hours. Thanks to all who attended in the rain.

A reminder to push the sale of tickets for the Film Premier on Thursday 1st September. Money and spare tickets to be returned to RoseMary. Food and wine contributions for the pre movie nibbles also to RoseMary.

John Williamson reported that an application has been received from a Taupo-nui-a-Tia student for the National Science Forum. After a discussion it was recommended that the Board approve funding for this application.

Monday 12th September Espresso is hosting a Meet the Mayoral Candidates public meeting in Rotary House. There will not be a formal club meeting that night. Volunteers are requested to help set up the hall beforehand and clear up after this event. 4pm start for set up followed by pizza and a drink and then to the meeting for a 5.30pm start.

Monday 19th September is the Meet the Taupo Ward Candidates public meeting at Rotary House. Details to follow.

**REMINDER:** TGIF – Cossie Club Friday 26th August from 5.30pm

**PARTING THOUGHT:**

Chris Wallis offered the following from Donald Trump.....  
**"Sometimes the best investment is the one you don't make"**

Board Meeting tonight following the close of the meeting

**NEXT WEEK:** Abbie Dean—Geochemist at Contact Energy

## The Free Rotary Community Van



We are grateful to the local business listed below that support our Community Van.

Please support them!



CALTEX

## From the Cycle Challenge Office

Anybody who might have any contributions/memorabilia for the 40<sup>th</sup> Anniversary Museum exhibition please get in contact with either:

**Kay Brake**, ph 027 4848219

[kay@cyclechallenge.com](mailto:kay@cyclechallenge.com)

or

**Dave Wakelin**, ph 021 848355

[dave@tark.co.nz](mailto:dave@tark.co.nz)