

# ROTARY RAMBLE

Engage Rotary | Change Lives

## Meetings

Weekly meetings are held on Thursday, 5.30pm at Rotary House, 12 Story Place, Taupo  
**Visitors Welcome**

### Thursday 15th May

No speaker this week  
**@ Maureen's; 23 Jarden Mile, Partners Welcome**

### Thursday 22nd May

Rotary Friendship Exchange from USA/Canada

### Thursday 29th May

Committee Meetings

## Officers

**President:** Maureen Bayley  
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**Immediate Past President:** Jeff Marshall  
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**President Elect:** Phillipa Vivian  
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**Secretary:** Sylvia Churchman  
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**Treasurer:** Graham Clayton  
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 07 376 7087

**Liaison Officer:** RoseMary Chrisp  
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**Rotary Ramble:** Phillipa Vivian  
 0274 277 053



## this week

Mary and I represented Rotary House last Thursday at the launch of Erupt Lake Taupo Arts Festival. It was held in the Malcolm Flowers Insurance Cube, which is amazing inside and I recommend you go along for a gander! Such was the support, mostly from prominent local business people interspersed with a few councillors, that there was standing room only.

Once the formalities were over and the sponsors thanked, we were all taken on a surprise walk in the rain along the Unison Erupt Light Trail in the Tongariro Domain, to the Museum and finally Rotary House, where Mary departed company.

It is very exciting for Rotary House being part of the Festival and putting our name out into the wider community. Let's hope that Tracing Hamlet is a huge success with a sell out performance every night!

Remember, it is theatre with a difference, you become an active part of the play rather than a passive viewer!! If you haven't already bought your ticket, don't delay purchase today.

For this reason our meeting on Thursday is at Maureen's home.

We have a great raffle this week, two tickets to Tre-Belle: Tea for Three. New Zealand's premier Pop-opera trio, delighting audiences with their unique interpretations in stunning three-part harmony. Pictured above.



## Duty Roster

### Thursday 15th May

**Hospitality:** Margaret Brien

**Steward:** Chris Wallis

**Introduction:** Ann Robertson

**Grace/Parting Thought:** Vera Mclvor

### Thursday 22nd May

**Hospitality:** RoseMary Chrisp

**Steward:** Chris Wallis

**Introduction:** Tom Gould

**Grace/Parting Thought:** Dave McAlley

### Apologies

Please let **Dave McAlley** know by 9am Wednesday morning if you **will not** be attending Rotary. You will be recorded as coming and charged accordingly if you don't if you don't apologise: **07 333 8345** or email: **d.mcalley@farmside.co.nz**

Facebook.com/rotaryhousetaupo  
www.tauporotaryclub.co.nz  
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*"The secret of change is to focus all of your energy, not on fighting the old but on building the new". - Socrates*

## long tail short

Changeover is fast approaching.....too fast!! Thursday 26th June will be a combined changeover with Espresso at Suncourt Hotel. Both Turangi and Moana have been invited with both declining for valid reasons. Will keep you informed of theme, cost and time in due course.

Log on to [WWW.ROTARY.ORG/TRF100](http://WWW.ROTARY.ORG/TRF100) before 15 June 2014 to select a name for the definitive history of The Rotary Foundation, which will be published in the 2016-17 Foundation centennial year.

By entering your name and email, you could be one of 10 people to win a free book. One lucky winner will also receive a paid registration for two to the 2017 centennial convention in Atlanta.

In the May issue of Rotary Down Under there is an excellent article about four pilot programs tested by 700 clubs to attract and keep new members.

Satellite Clubs; allow clubs to conduct multiple meetings during the week, each taking place at a different location, day or time.

Associate Membership; offers a trial membership without the full rights and responsibilities of active members.

Corporate Membership; gives companies the opportunity to partner with their local Rotary club and appoint up to four employees as active members.

Innovative and Flexible Club; provides the freedom to create a club that better fits community and member needs.

Another pilot study showed that biweekly meetings were linked to a higher rate of membership growth, an overall 90% positive impact, with improvement not only in membership but also fund-raising, community service and support for The Rotary Foundation. Of the 200 clubs involved in the pilot, 80% chose to hold meetings either twice a month or every two weeks.

Not sure why your club is shrinking? Ask these questions:

1. *Is my club's meeting time, format and location convenient for members with families or younger professionals still building their careers?*
2. *How well does my club reflect the age, gender and professional diversity of my community?*
3. *Whose interests are reflected in my clubs's programs?*
4. *Does my club have a plan in place to contact guests after they visit?*

All relevant options that will take Rotary into the future, I particularly like the Corporate Membership.